



# COURSE GUIDE

## CO-DESIGN BOOTCAMP

### CONTACT

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# ABOUT CO-DESIGN BOOTCAMP



## QUICK OVERVIEW



Our Co-design Bootcamp is a program designed to give you the tools you need to establish an authentic co-design project in your organisation. Sessions will be online and participants will have access to a range of resources and a chat feature to help support their learning.

Our Co-design Bootcamp is held over 6 consecutive weeks to help provide a deeper familiarity and opportunity to learn, retain and apply the tools and approaches that the Authentic Co-design team use.

Bootcamp is for anyone who wants an effective training tool so that they can influence or lead their organisation in best-practice, authentic co-design. Over the 6 weeks, we will explore co-design theory, principles of co-design, the benefits of co-design and how to plan a co-design project for your organisation.

### Dates

**Tuesday 25 July 2023 to Tuesday 29 August.**

Sessions will be each Tuesday at 11 am (AEST) via Zoom. There will also be 3 x Q&A sessions on Fridays at 11 am in weeks 2, 4, and 5.

All sessions will require active participation to help support your learning and foster skill development. Each session will be a combination of teaching from the presenter and group discussions. There will also be homework tasks for you to complete and report back on.

At the end of the course, participants will be provided with a certificate from Authentic Co-design and will be well-equipped to plan, champion and facilitate your own co-design projects.

### Price

We are offering a special introductory price of **\$1,365 (incl. GST)** for those that participate in the first Co-design Bootcamp. This is a saving of 30% off the RRP of \$1,950. We will ask you to provide feedback on how to maximise the impact of the course.

# PROGRAM DETAILS



## INCLUSIONS • • • • • • • •

You will participate in 6 online workshop-style lessons and have access to 3 Q&A sessions. We will provide scenarios for you to work through in collaboration with the other participants and with regular feedback from our Authentic Co-design team.

Each participant in our Co-design Bootcamp will receive:

- 6 x online workshop-style lessons (with 2 x 2 hour sessions and 4 x 90 minute sessions)
- 3 x online Q&A sessions (1 hour each)
- Access to a chat with course leaders and participants
- A copy of the Authentic Co-design manual
- Access to the Authentic Co-design team
- A certificate of completion



## PARTICIPANTS • • • • • • • •

A maximum of 12 people will participate in each program. The size of this bootcamp has been capped to allow for sufficient attention and support to be provided for each participant, as well as opportunities to collaborate.

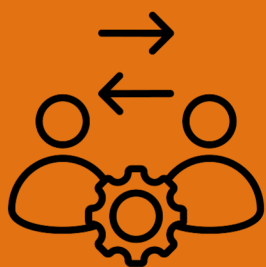
Our Co-design Bootcamp program has limited places available and is ideal for those looking to understand what is involved in a co-design process or how to support your organisation in delivering co-design.

Whether you are an engagement specialist, policy maker or project manager - if the leadership of your organisation is talking about co-design then this is the course for you.

You will get to connect with the Authentic Co-design team and other participants with a range of experiences across different sectors. Our goal is to slowly develop a practice group of passionate co-design professionals who can work collaboratively and support each other into the future.



# COURSE OUTLINE



## WEEK 1

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### Getting Ready to collaborate (2 hours)

In this first session, we'll take time to get to know the group and the projects you are working on. We'll also look at the first step of the Authentic Co-design framework - Readiness to Collaborate. We'll look at:

- Co-design principles and framework
- Readiness assessment for your organisation (and tools for completing this)
- Investigating and leveraging your organisational policy, legislation, and/or strategy

Week 1 homework - Your organisation and the principles



## WEEK 2

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### Leading Co-design (90 mins)

This week we will look at how to work with an organisation to build an understanding of co-design and its benefits. This will include:

- Understanding the important internal levers
- Working with experts
- How to build a case for authentic co-design
- Developing stickable mandates

Week 2 homework – Internal readiness assessment



# COURSE OUTLINE



## WEEK 3



Working with stakeholders and the community (90 mins)

In week 3, we will look at working with stakeholders, partners, and the community. This session will cover:

- Stakeholders, partners, and community - the role of 'external' people
- Identifying your stakeholders
- Tools for mapping and analysis
- Appreciative Inquiry approach

Week 3 homework - Community Planning Tool



## WEEK 4



Working with stakeholders and the community, Part 2 (90 mins)

We know the community is vital to good co-design, so this week we will take more time to discuss identifying, valuing, and building trust with the community. This week will cover:

- Reviewing your work on the community planning tool
- Engaging for diversity
- How to work with angry or upset community members
- Dealing with common community challenges – from inside your organisation and from the community

Week 4 homework – Continue work on your Community Planning Tool.

# COURSE OUTLINE



## WEEK 5 . . . . .

### Tools and techniques for co-design (90 mins)

This week we will investigate the co-design process – how to craft your co-design question and plan your process. This will cover:

- Drafting a co-design (research) question
- Designing a co-design project (working through a scenario together)
- What makes a good co-design panel
- The importance of good communication

Week 5 homework – Draft your co-design question and map out your panel.



## WEEK 6 . . . . .

### Making it happen (2 hours)

In this final week, we will look at the logistics, staff time, and the budget you will need to create a valuable, successful process. We will bring it all together with a discussion of:

- Mapping resources and logistics before you start.
- Defining and budgeting the essentials - space, catering, incentives
- Evaluation and review - planning for evaluation
- Logistics when you get started
- Code of conduct / agreed behaviour expectations.
- Reporting progress and outcomes
- Wrap up, feedback and certificates



## ABOUT AUTHENTIC CO-DESIGN

Authentic Co-design is an organisation focussed on developing capability in co-design and deliberative processes. We offer a range of services that will help you work with your community and stakeholders and, therefore, deliver better projects.

Most of us have faced a complex project at one time or another – one with multiple stakeholders with skin in the game, complex or uncertain science or technical elements.

If you have a complex project that requires community and stakeholder involvement and trust building then the Authentic Co-design boot camp program will help you identify, plan and lead your organisation to develop a co-design process that is purposeful and authentic.

You can learn more about us by visiting our website  
<https://www.authenticcodesign.com/>



# MEET OUR TEAM



## SUSAN CARTER

Susan is an accomplished facilitator and engagement professional with a broad range of experience across different sectors and levels of engagement. She has a particular passion for collaboration and co-design projects because they never fail to deliver improved relationships and great results



## ANTHONY BOXSHALL

Anthony is an experienced executive, board member and leader. He builds capability in people and helps them to build trust with their stakeholders. As the co-creator of the Authentic Co-design, he has found innovative ways to help decision makers and leaders get things done. Anthony is also a mentor and facilitator who aims to leave his clients better off, with the knowledge, skills and the strategy to go out on their own.



## MAX HARDY

Max is one of Australia's foremost thought-leaders, facilitators and trainers in co-design and deliberative processes. He regularly delivers workshops and masterclasses on deliberative processes and co-design at conferences, and professional development programs for associations such as IAP2, Tamarack Institute and Collaboration for Impact. Max's TedxTalk on community engagement has been viewed by over 35,000 people.

# FREQUENTLY ASKED QUESTIONS

## How do I enrol?

Registrations are via \_\_\_\_? After you have registered you will receive an invoice and the calendar invitations for all 6 sessions.

## How do I pay?

Once you have filled in the registration form we will send you an invoice. You can pay by credit card (over the phone) or through a purchase order.

## What if I can't make a session?

We will record some of the sessions but due to the participatory nature of the program, not all the benefits of the session can be achieved just by watching the recording. The Q and A sessions won't be recorded as these are designed to offer help with homework and follow-up on any questions.

## Can my whole team attend?

We think a valuable part of this boot camp program is making connections with other engagement professionals. However, we can adjust the Co-design Boot camp for in-house delivery. Get in touch with us to discuss how we could make this work for your company.

## How many contact hours are there?

The course structure has approx 11.5 contact hours. You should also allow approx 6 hours to complete the homework.

## Is the homework marked?

The homework tasks are designed to help you and your organisation discuss and prepare for co-design we'll discuss the work in all the sessions. However, you will not receive graded, detailed individual feedback.

## What is the refund policy ?

Refunds are available up to 14 days prior to the start of your boot camp. After this, we are unable to issue refunds.

## Is the whole program online?

Yes this is an online boot camp course to allow participants to attend from anywhere in the world.